

THE

# PHOTOFLASHER

Southeast Volusia Camera Club  
Established 1993

Volume XVI I Issue 1

JANUARY 2011



The Right  
Combination?



President, Tom Voight

## EDITION INDEX

### PAGE 1.....

President's Message  
SEVCC--Who we are

### PAGE 2.....

SEVCC Guidelines  
YEARLY SCORES

Announcements,  
Happenings, Information

### PAGE 3.....

Club Calendar.

Announcements,  
Happenings, Information

### PAGE 4.....

Announcements,  
Happenings, Information

### PAGE 5.....

Member Photos

### Club Officers-----

President..Tom Voight  
1st VP..Lola Lawrence

2nd VP..Richard Olsen

Tres..Tammy Copeland

Edu.Dir...Jerry Stone

Dig. Judge..John Lowe

Sec...Marie Goodrich

Web..Donna Blonsky

Hosp. Dir..Alice Shull

Asst. Dig.& Ed. Dir. Tom

Frisinger

Info/News..Larry

Barenbaum

## PRESIDENTS- NEW YEARS--NEW CLUB --MESSAGE

The club is progressing through a transition stage. We are moving from print competitions to digital competitions. The photographic world entered the digital realm with a combination of acceptance and reluctance. We must face the fact that digital competitions are becoming the standard across the world. I believe I am correct in stating two facts, 100% of our membership have email addresses, and 100% of our members shoot with digital cameras. I do not know what percent use computers for image manipulations or image filing, nor do I know what percent have, at least once, attached an image to an email. These are things we all will need to know how to do in the near future. More distance plans may change this even further. I think we may end up submitting images to a web site from where a judge can call up our club's images and the do judging directly from the site. All this is a learning process to which I and your other club officers are committed to ensuring every member becomes comfortable and knowledgeable. We will take many opportunities to pass onto you the necessary guidelines and updates for competition. Please make sure the club has your correct email address as we will use email as a primary source of information distribution. Feel free to contact me or Jerry Stone if, at any time, you have problems or questions. We think we know what we are doing, so we offer you the opportunity to prove us wrong. Thanks for your patience and understanding.

TOM VOIGHT, SEVCC PRESIDENT

## [Southeast Volusia Camera Club](#)

### We Are:

The SEVCC, a non-profit organization, founded in 1993. Our aim is to encourage, develop, promote, and increase photographic awareness.

### Who We Are:

A diverse group consisting of amateurs, hobbyists, advanced, and professional photographers who enjoy working in color, and black and white, both in digital media.

Wearing out shoe leather is a major component of any photographer's story line, but in my case the dilemma of finding subject matter has been a major boon to the shoe industry. - Ralph Gabriner

**ANNOUNCEMENTS --- HAPPENINGS --- INFORMATION**

<b>SEVCC COMPETITION SCORES</b>	
<b>SCORES BY CLASS</b>	
<b>Though December 2010</b>	
<b><u>INTERMEDIATE</u></b>	
Dee Tipton	70
Donna Bolinsky	46
Betty Dollar	10
Sue Sylar	10
Alice Shull	10
<b><u>ADVANCE</u></b>	
Becky Riley	42
Bob Krakosky	40
Tom Frisinger	40
Louise Flynn	20
Lynne Everet	16
Helen Skove	10
Larry Barenbaum	10
<b><u>SALON</u></b>	
Carole Holmes	64
Lee Holmes	56
John Lowe	30
Lola Lawrence	22
Shannon Hudnell	20
Jerry Stone	20
Richard Olsen	12
Gwen Hughes	4

**(con't)**  
**What We Do:**  
 The Club holds eight monthly meetings with judged digital competition on both themed and open category entries. The Club conducts activities from Sept thru May, digital competitions are held from November thru April with the Photographer of the Year and group high point winners being recognized in a subsequent meeting.

**Where We Are:**  
 The SEVCC meets the 4th Monday of each month at the Edgewater Public Library, 103 Indian River Road, Edgewater, FL 32132. The meeting starts at 7:00 p.m. Meetings are open to the public. For January – October 31, 2011, there is a special pro-rated membership fee of \$15.00 per person one time for a limited number of competition months (4). Dues of \$25.00 per person and \$35.00 per family will resume on November 1, 2011.

Affiliations:  
 SEVCC is a participating member of the "Florida Camera Club Council" (www.f3c.org) and "Photographic Society of America" (www.psa-photo.org).  
 For More Information Call:  
**Lola Lawrence, Club Founder..... (386) 423-8732 email: [lola35mm@cfl.rr.com](mailto:lola35mm@cfl.rr.com)**  
**Tom Voight, Club President..... (386) 427-6719 email: [tvoight@aol.com](mailto:tvoight@aol.com)**  
**[www.sevcameraclub.org](http://www.sevcameraclub.org)**

////////////////////////////////////

**Southeast Volusia Camera Club**  
**Competition Guidelines**  
**Section 1 – Overview**  
 The Club holds eight monthly meetings with judged digital competition on both themed and open category entries. The Club conducts activities from Sept thru May, digital competitions are held from November thru April with the Photographer of the Year and group high point winners being recognized in a subsequent meeting.

**Section 2 – Groups and Categories of Competition**  
 1. Members are divided into two groups according to photographic achievement and skill. Group A consists of members demonstrating advanced photographic skills. Group B consists of novice and serious amateur members. New members choose which group is appropriate. At the end of the year, all members who tie the highest points in Group B will be moved up to Group A.

## A Mexican photographer

A photograph that has not been shared or at least printed is almost an unexistent photograph, is almost an untaken picture. - Sergio Garibay

Page 3 of 5

## Club Calendar

Club Web Site  
www.sevcameraclub.org

### Assignment Months 2011

January  
NATURE

February  
DOORS

March  
ANTIQUES

April  
FLOWERS

Photography is like angling. You get very excited, like a predator, when you discover a big subject and when you are on your own, in the field. It is clear that the subject must be in harmony with your own outlook. - Jean Gaumy

## ANNOUNCEMENTS --- HAPPENINGS --- INFORMATION

(con't)

2. Photographs submitted by members shall consist of no more than one submission in the "Theme Category," and no more than one submission in the "Open Category." Thus, no more than two submissions total per competition month per member.

### Section 3 - General Requirements

1. All competition entries for the Theme Category must have been exposed within one (1) year (honor system). Entries for the Open Category must have been within five (5) years.
2. Any winning entry (including second place, third place, and honorable mention) may not be re-entered for general competition in the club.
3. All processes such as montages, sandwiches, contemporary, panoramic, are eligible.
4. A non-winning entry may be resubmitted for competition 2 additional times.

### Section 4 - Technical Requirements

There are guidelines for preparing images for submission.

1. The maximum allowable horizontal (width) dimension shall not exceed 1024 pixels.
2. The maximum allowable vertical (height/tall) dimension shall not exceed 768 pixels.
3. All images files shall be in the JPEG format.
4. Images should be saved in the sRGB color space for best projection.
5. The maximum allowable file size shall be less than one (1) megabyte.

### Section 5 - Marking of Entries

The following information fields must appear on the JPEG file name:

- a) Group A or B
- b) Category O (Open) or T (Theme)
- c) Image Title (keep short)
- d) Photographer's club member number

The four fields (Group-Category-Image Title-Photographer's number) are connected by a dash (-) and the multiple words of the Image Title are connected by underscores (\_).

File name samples will thus appear as: A-T-Three\_Blind\_Mice-136

Where A indicates Group A, T indicates Theme Category, Three\_Blind\_Mice is the image title, 136 is the member's number B-O-Beach\_Party\_Fun-121 Where B indicates Group B, O indicates Open Category, Beach\_Party\_Fun is the image title, 121 is the member's number.

### Section 6 - Eligibility of Entries

The Vice President of Judging and the Club President shall be the ultimate authority concerning the eligibility of an entry for competition. Entries will be accepted for competition if the contributing member is current in his/her dues, and if the entries are submitted by the deadline for each competition. A member does not need to be present at the competitions.

### Section 7 - Judging

At each competition, recognition will be given for First Place, Second Place, Third Place, and Honorable Mention, depending on the numbers of entries in each category.



(con't)

Other officers installed were: Lola Lawrence, 1st Vice-President; Dick Olsen, 2nd Vice-President; Jerry Stone, Educational Director; Marie Goodrich, Secretary and Donna Bolinsky, Web Master, Other officers not able to attend are: Tammy Copeland, Treasurer and ,John Lowe, Digital Judging.

Also installed by Hagood were: Larry Barenbaum, Info/News Editor and Alice Shull, Hospitality Director. Not present were: Tom Frisinger, Assistant for Digital Judging and Educational Director. Lola Lawrence will also serve as PSA. and FCC (outside Activities) Club Representative.

Plans for the new four-month club period were discussed and members were reminded that dues of \$15 must be paid before entering competition at the Jan. 24 meeting. Banquet Co-Chairmen Marie Goodrich and Lola Lawrence thanked Watkins for his excellent service as Club President and presented him with a thank-You gift.



Title: Top Award Winners (from l) Becky Riley, 1st place, Advanced category; Carol Holmes, Photographer of the Year and 1st place, Salon; Dee Tipton, Merit Award Winner and 1st place, Intermediate category.



Does not include Tammy Copeland, treasurer and John Lowe, Digital Judging.



Awards were presented to SEV Camera Club competition winners by Joan Hartwig, and the 2011 officers were installed by John Hagood at the club's annual Awards Banquet.