

THE

PHOTOFLASHER

Southeast Volusia Camera Club
Established 1993



The Right
Combination?



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Bill Watkins, President

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Member Photos

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V.P. Scoring, Betty Dollar
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Treasurer, Tammy Copeland
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PRESIDENT'S MESSAGE

A New Dawn-----

Like an old time movie, just when it appeared the club had lost its way, a character steps in at the last minute and provides a way to save the club from a certain death. The hero in this melodrama is Lola Lawrence. The club will be completely reorganized with new officers and bylaws for next year.

Hats off to Lola!

Bill Watkins President Southeast Volusia Camera Club

Thank you all so much for your enthusiastic support to the call for re-organizing SEVCC..!!!Your overwhelming positive response has been encouraging and simply proves that the interest and need for SEVCC to exist in our community is very real and strong. I am delighted to share with you the names of the members who have stepped up and agreed to fill positions that will make it all happen.

Pres Jerry Stone 1st VP... (open)

2nd VP.. Dick Olsen Ed. Dir. (open)

Digital Judging..... John Lowe Secretary..... Marie Goodrich

Treasurer..... Tammy Copeland Hospitality.....Alice Shull

Field Trip Chair..... (open) Tom Frisinger.... Assist., Digital Judging/ED Dir.

PSA. FCC (outside Activities) club rep..... Lola Lawrence

Web Master... Donna Bolinsky Info/News Editor.....Larry Barenbaum

Courtesy of Lola Lawrence

A photograph is neither taken nor seized by force. It offers itself up. It is the photo that takes you. One must not take photos. **Henri Cartier-Bresson**

**SEVCC COMPETITION
SCORES
SCORES BY CLASS**

INTERMEDIATE

Donna Bolinsky 40

Dee Tipton 40

Betty Dollar 10

Sue Sylar 10

Alice Shull 10

ADVANCE

Bob Krakosky 40

Tom Frisinger 40

Becky Riley 32

Louise Flynn 20

Lynne Everet 16

Helen Skove 10

SALON

Lee Holmes 50

Carole Holmes 44

John Lowe 30

Shannon Hudnell 20

Jerry Stone 20

Lola Lawrence 16

Richard Olsen 6

Gwen Hughes 4

ANNOUNCEMENTS---HAPPENINGS---INFORMATION

Cuba with Becky Riley

November's Shutterbugs workshop was presented by SEVCC's own Becky Riley. Becky had traveled to Cuba in the Spring of this year with Bill Bachmann and two dozen other photographers. She shared her experiences with a small but dedicated group of club members.

To begin with, Becky made it very clear that this trip was not simply a photo excursion as much as a humanitarian undertaking. In order to get into Cuba, the photographers had to go under the guise of doing humanitarian work, so they all packed simple supplies to pass out to the people of Cuba. Becky took school supplies, toiletries, shampoo, aspirin, and suckers for the kids. As well as money. These items brought smiles and photos. Everyone was kind enough to pose for pictures even though there was an obvious language barrier. Becky stated that at no time was the barrier insurmountable, photos were always granted with the wave of a camera, a smile, and a small token of appreciation. And the kids were incredibly friendly and willing. All of Becky's photos reflect the pride of the Cuban people and the uniqueness of their culture.

Traveling with Bill Bachmann was a delight. He paid for models, set up photo ops, and cleared the way for exciting images. Chance opportunities like schools in session or farmers in fields allowed for unplanned shots that worked perfectly. All this with no fear of walking the streets alone, problems with police or government authorities, or feelings of being watched. Cubans seem to love Americans. This, together with the appreciation for the humanitarian items, made Becky feel very proud to be an American. As a matter of fact, Becky stated she initially thought a trip to Cuba would be great, a chance to go with Bill Bachmann would be great, and a chance to do something good would be great. Little did she figure that the humanitarian aspect was the highlight of the trip. That made this the most rewarding trip she has ever taken. And her emotions verified that to us.

Although her camera partially failed on the trip, she came back with delightful photos and stories. Best of all, she will go again in the Spring of 2011 and plans to have Marie Goodrich accompany her. We will all look forward to the photos from that one! And next time, she will take a backup camera, plenty of suckers, medicines, toiletries, shampoo, toothpaste, etc. Did I mention suckers? Heavy on the suckers!

Tom Voight
SEVCC Education Director

No matter how advanced your camera you still need to be responsible for getting it to the right place at the right time and pointing it in the right direction to get the photo you want. **Ken Rockwell**

Club Calendar

Club Web Site
www.sevcameraclub.org

Assignment Months
December
Shadows

Where there is perhaps a province in which the photograph can tell us nothing more than what we see with our own eyes, there is another in which it proves to us how little our eyes permit us to see. **Dorthea Lange**

Many pictures turn out to be limp translations of the known world instead of vital objects which create an intrinsic world of their own. There is a vast difference between taking a picture and making a photograph.

Robert Heinecken

ANNOUNCEMENTS---HAPPENINGS---INFORMATION OCTOBER COMPETITION WINNERS



October Assigned, Fences
1st row Lee Holmes, Salon 1st Place Assigned---Lee Holmes, Salon
1st Place Open
Tom Frisinger, Advanced 1st Place Assigned ---Tom Frisinger,
Advanced 1st Place Open
Becky Riley, Advanced 2nd Place Assigned
2nd Row Dee Tipton, Intermediate 1st Place Assigned---Dee Tipton,
Intermediate 1st Place Open--- Guest Judge Chris Percival

rockynook

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Dear Friends of Rocky Nook,

The beautiful fall season is here and it seems that everyone is already gearing up for the busy holiday season that will soon be upon us. Here at Rocky Nook, we always keep busy working on exciting new books. If you are looking for inspiration and/or to further your knowledge of photography, our newest titles are sure to fill the bill. We hope you can take a few moments to check out our newly released books that are listed below. We have many more great titles in the pipeline, so please keep up with forthcoming titles on our website.

ANNOUNCEMENTS---HAPPENINGS---INFORMATION

rockynook –Con’t.....

As always, we welcome your feedback, ideas, questions, and of course, compliments are always welcome!
The Folks at Rocky Nook

1. The Art of Photography

BRUCE BARNBAUM

The Art of Photography

An Approach to Personal Expression

This is a newly revised edition of the classic book *The Art of Photography* (first published in 1994), which has often been described as the most readable, understandable, and comprehensive textbook on photography. In his accessible style, Barnbaum presents how-to techniques for both traditional and digital approaches. Yet he goes well beyond the technical as he delves deeply into the philosophical, expressive, and creative aspects of photography. This book is geared toward every level of photographer who seeks to make a personal statement through their chosen medium.

Bruce Barnbaum is recognized as one of the world’s finest photographers as well as an elite instructor. This newest incarnation of his book, which has evolved over the past 35 years, will prove to be an invaluable photographic reference for years to come. This is truly the resource of choice for the thinking photographer.

[Click here for more information](#)

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2. Why Photographs Work

GEORGE BARR

Why Photographs Work

52 Great Images: Who Made Them, What Makes Them Special and Why

Every photographer, from amateur to pro, can learn by studying the “greats”. In *Why Photographs Work*, author/photographer George Barr analyzes 52 striking images by some of the world’s top photographers. Accompanying Barr’s analysis of each image is an explanation by the photographer describing the making of the image, including not only the how, but also the why. Also included is a brief technical description of the equipment used in making each image.

With guidance from Barr, we learn to decipher that certain intangible “something” that makes an image go beyond the ordinary. As we gain an understanding of and appreciation for the elements that make an image truly great, we are bound to improve our own images as well.

[Click here for more information](#)

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3. The Digital Photography Workflow Handbook

JUERGEN GULBINS / UWE STEINMUELLER

The Digital Photography Workflow Handbook

From Import to Output

The work that follows the capture of a photographic image—the workflow in the digital darkroom—has a significant effect on the quality of the final image. This workflow is often underestimated and neglected, leading to weak images and poorly managed image collections. The *Digital Photography Workflow Handbook* will help you avoid crucial mistakes as you master the craft of photographic post-processing.

This book provides a step-by-step guide through the photographic workflow, from image capture, editing, and asset management, all the way to the perfect photographic print. The workflow presented in this book focuses on RAW images, which will give you maximum quality and flexibility, and is based on two of the most popular and powerful software tools: Adobe Photoshop and Lightroom.

[Click here for more information](#)

Every portrait that is painted with feeling is a portrait of the artist, not of the sitter.
Oscar Wilde

OUR MEMBERS PHOTO SUBMISSIONS NOVEMBER EDITION



I have had fun working with infra red. This was in Atlanta botanical gardens. By Becky Riley



A slide show on Cuba for our last shutterbug session included Teresa Valdes, a Cuban born American citizen. She did some comments on the pictures and afterwards we did a Q & A. She told of her life growing up in Cuba. We both had a lot of fun and I am anxious to go back. By Becky Riley



These Three surrounding Photographs-----



One of the more exciting events of the season was "The artists slam event generating art works in real time". This event was held at JB's Fishcamp on South Atlantic Avenue in New Smyrna Beach earlier in the month. The object was to create a painting of a sunset or related to. A 2 day event with all the works available for sale at The El Dora House in Canaveral National Seashore. By Larry Barenbaum