

THE

PHOTOFLASHER

Southeast Volusia Camera Club
Established 1993



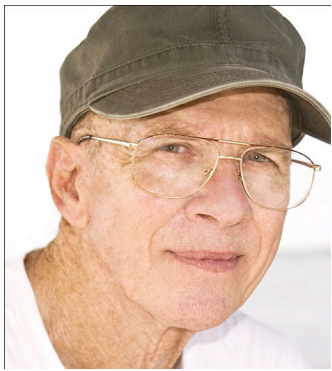
The Right
Combination?



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Bill Watkins, President

PRESIDENT'S MESSAGE

The Presidents Message for March

I was happy to hear that finely high speed internet service was available in my neighborhood! I immediately signed up for the service. The modem came in the mail and I hooked it up and gave it a try. No service. I called the company and talked to different sales people who advised me to try this and try that. Still no service. After two weeks dealing with the phone company, they finally admitted their service was too weak to reach the rural area where I live. I will still have my old dial up service. It is slow.

When someone sends a large file like a photograph to me, I can't open it because it would take all day long to download. I usually have to delete it without opening it. So, to you people who have the high speed service, enjoy your selves, but don't pity me. I am not moving into town.

Bill Watkins , President

EDITION INDEX

PAGE 1.....

President's Message
March Photo Winners

PAGE 2.....

Educational Programs

PAGE 3.....

Educational Programs

Continued & Club
Calendar

PAGE 4

2010 Scores, February
Photo Winners & Photos
by Wanda Extrom

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March Photo Winners



March Photo Winners: Top: Judge Kem McNair with Salon 1st Place "Nature" by John Lowe, Salon 1st Place "Open" by John Lowe, Bottom: "Open" Intermediate. 1st Place Donna Bolinsky, "Open" Advanced 1st Place Louise Flynn, "Nature" Advanced 1st Place Becky Riley. Contrats to all!

EDUCATIONAL PROGRAMS-----TOM VOIGHT, EDUCATIONAL DIRECTOR

Shutterbugs recap

"What you see is what you get."

We all have heard that expression many times and applied to numerous circumstances. But as photographers, we know that is always not true. All too frequently what we see is not what we get on our photographs. And one big reason why is that what we see with the naked eye encompasses many more degrees of image brightness than can be recorded by our cameras. The f:stop difference between the brightest part of an image and the darkest part represents the dynamic range of the image. Whereas the eye can see into the highlights and shadows of an image with a dynamic range of 50,000 to one, digital cameras are shown to be able to capture images with a range of only 2048 to one, or about 11 f:stops of a brightness difference.

In order to better capture this range difference, we as photographers can utilize HDR processing. HDR processing produces images from high dynamic range photos that capture a more realistic appearance. The demonstrated technique was at the March Shutterbugs Workshop by Jerry Stone. Jerry has worked with HDR for several years and uses Photomatix Pro for processing. Showing images taken in the conventional method of picture taking, Jerry then processed the images in HDR and showed the astounding results. His initial image sequences consisted of the same scene taken at correct exposure, two stops over exposure, and two stops under exposure. When processed, the scene maintained a high degree of detail in the highlights as well as detail in the shadows, a feat not possible without HDR. As Jerry has tamed the intricacies of the multitude of sliders in Photomatix, he was able to quickly set the sliders to settings that produced images of acceptable quality without spending hours laboring over each setting. He is quick to point out that it is very easy to over set the sliders and end up with what he calls "clown pictures", ones with very exaggerated over correction.

Jerry advises shooting in RAW. He explained several of the advantages of shooting RAW and the disadvantages of working with JPEG images in HDR. He also demonstrated the success he has had with processing only one correctly exposed image into HDR despite not being bracketed with over/under exposures. This technique does not produce as good an image as when bracketed but can turn a good image into a great image as shown with his Volusia County Fair photo. There were many questions raised about RAW and HDR, Jerry's answers cleared up several misconceptions. I did hear several member comments that "the light bulb just went on".

HDR is just another tool for us to use. The results are fantastic. Jerry did an excellent job proving this at the workshop. The members who were present all left armed with another tool to ensure that what they see is what they can get.



Jerry Stone and our newest club member, Robert Kinsey at the February workshop.

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APRIL SHUTTERBUGS WORKSHOP==

April Shutterbugs Workshop will feature small group learning with Photoshop, Elements, and HDR. Club members at different stations running laptops will give instruction and answer questions about tips and techniques to small groups of attendees. Attendees can rotate around the room to sit at other stations or stay with one presenter if new material is to be covered.

(con't next page)

Club Calendar

Club Web Site
www.sevccameraclub.org

Coming Assignments

April 26
Architecture

May 24
Photojournalism (tells
A story)

June, July, and August
Workshops to be
announced.

September 27
Fowl

October 25
Fences

November 22
Tracks

December 27
Shadows

EDUCATIONAL PROGRAMS (Continuation).....

April Shutterbugs Workshop (con't)—

Jerry Stone will present HDR processing tips, Dick Olsen will show black and white image processing, John Lowe will demonstrate tips in Elements, and Shannon Hudnell will conduct Photoshop presentations on such topics as layers and tricks. This educational evening is April 8th at 7:30 at the Edgewater Public Library. If you have subject matter or questions that you would like these presenters to address, please email Tom Voight at tvoight@aol.com and I will try to get them included in the agenda for the program. Thank you.

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The FCCC has announced the first of 2010 digital competitions.

It will be in April. It is an open subject competition. Entries have to be sent to me and I, in turn, forward them to the FCCC. Each photographer is allowed four entries. Entries are free. Images have to be JPEG and sized to no larger than 1024 Horizontal X 768 Vertical pixels at 96 dpi. Smaller is OK. The submission window is two weeks in March, but the FCCC has not yet informed me as to which two weeks they will be accepting emails. Keep all this in mind and I will let you know more as I hear more. In the time being, let me know if you intend to submit one or more entries. Thanks.

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I am looking for a loaner laptop for the April Shutterbugs Workshop. We plan to have four separate stations for small group instruction on Photoshop, Elements, and HDR. I need one more laptop which will can be loaned to Jerry Stone for a few days in order to load his presentation materials. Contact me if you are willing to lend yours. He needs a PC compatible machine ideally already loaded with Photoshop. He then can load what else he needs.

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The deadline for the FCCC digital competition is a two week period from March 16 to March 30. Entries need to be emailed to me and I email then the FCCC competition people. Please do not wait to the last minute. The guidelines are:

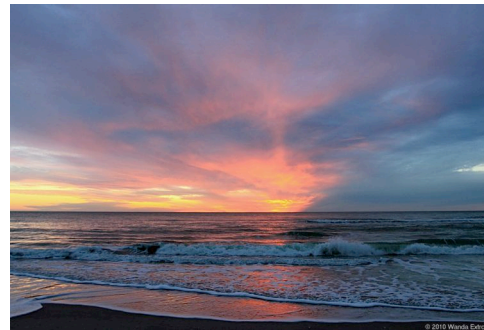
- *two classes; A for advanced amateur or professional photographers and B for beginning amateur
- *two divisions; color and monochrome, four entries per photographer from a combination of these two divisions
- *JPEG only, any size
- *each entry to include; Photographer First and Last Name-Image Title-Competition Class-Full Name of Camera Club

No fees are involved and subject is open.

FEBRUARY PHOTO WINNERS



February Photo Winners: Top: Lynn Everett, 1st Place Advance Assigned, Judge, Nathan Szerdy, Betty Dollar, 1st Place Intermediate Assigned, Bottom: Donna Bolinsky, 1st Place Open Category, Shannon Hudell, 1st Place Salon Assigned and 1st Place Open, Louise Flynn, 1st Place Advance Open.



Valentine Sunset was taken on Sanibel Island.
Barrel Racing picture was taken at Arcadia, FL Rodeo.
The Juvenile Black Crowned Night Heron was photo captured at the JN Ding Darling NWR.

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Photographs taken by Wanda Extrom



2010 SCORES
2010 SEVCC
Scores by Class

Totals Thru
MARCH 2010

INTERMEDIATE

Donna Bolinsky	26
Betty Dollar	10

ADVANCED

Louise Flynn	20
Lynn Everet	16
Becky Riley	10

SALON

Shannon Hudnell	20
John Lowe	20
Carol Holmes	18
Lola Lawrence	6
Gwen Hughes	4
Lee Holmes	4

It takes a lot of imagination to be a good photographer. You need less imagination to be a painter, because you can invent things. But in photography everything is so ordinary; it takes a lot of looking before you learn to see the ordinary.

David Bailey