

THE

PHOTOFLASHER

Southeast Volusia Camera Club
Established 1993



The Right
Combination?



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Bill Watkins, President

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PRESIDENT'S MESSAGE

It's February and again we are back producing photographs for competition. This month's assignment is "manipulation". I can't wait to see what kind of unbelievable pictures the members bring to the meeting. It should be a lot of fun "Photoshopping" our entrees.

I recently purchased a new piece of software for portraits. It is designed for enhancing people's faces. The usual tedious task of retouching is now a piece of cake. The software removes all wrinkles and blemishes at the same time instead of fixing them one by one as in the past. All I can say is WOW!

Don't forget to renew your membership. Those members who have not done so will not be allowed to enter their photographs for judging.

SEVCC ANNUAL AWARDS LUNCHEON 2010



The 2010 Board
Bill Watkins, President.

Donna Bolinsky, Secretary

Shannon Hudnell, Vice President

Tammy Copeland, Treasurer

Tom Voight, Director Education



Bill Watkins, President, Holding
award for highest score for salon
category—Lola Lawrence.

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Lyn Hoffman, Award for Best of
Intermediate and most points for
year.

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Lee Holmes, Best score in Advance
category--AND PHOTOGRAPHER
OF THE YEAR

Where there is perhaps a province in which the photograph can tell us nothing more than what we see with our own eyes, there is another in which it proves to us how little our eyes permit us to see.
Dorthea Lange

EDUCATIONAL PROGRAMS-----TOM VOIGHT, EDUCATIONAL DIRECTOR

Shutterbugs Workshops

Lola Lawrence, John Lowe, and I met recently as the Education Committee to plan future Shutterbugs Workshops. Here is a tentative schedule.

March, HDR, Jerry Stone will present a HDR and RAW program

April, Hands On Photoshop, four presenters at four stations will present Photoshop tips and techniques to small groups

May, Hands On Photoshop Part 2, continuation of April

June, Informal Portraiture, presentation will demonstrate techniques for shooting informal family and friend photos

September, Photojournalism, presentation will focus on seizing photo opportunities for taking photos that tell a story

October, Table Top, presentation will highlight techniques for shooting table top subjects

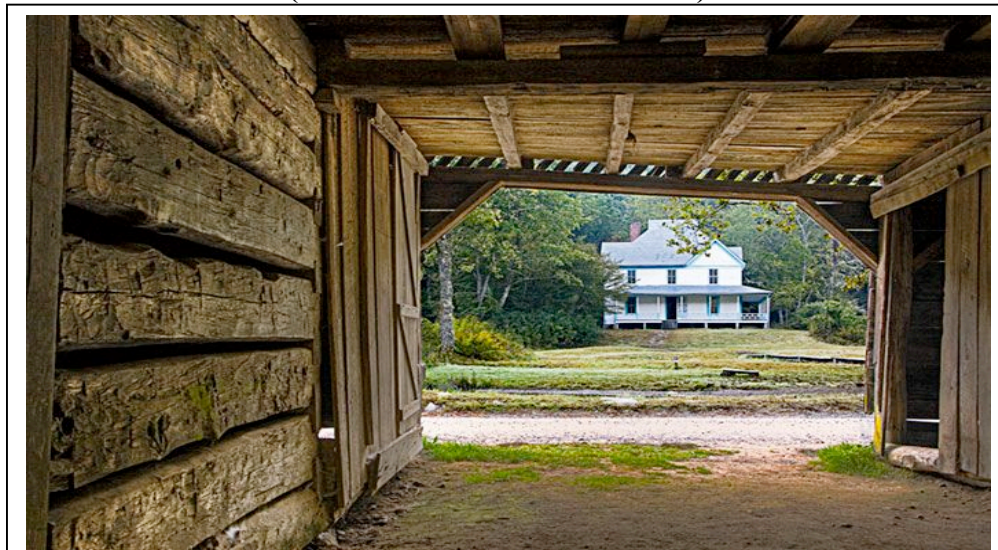
This schedule is a work in progress and subject to change. One note regarding April, we might need to borrow two laptops for the program. If you are willing to let us use yours, please let me know. Certain programs or updates might have to be installed, but they can be removed if you do not want to keep them.

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March Shutterbugs Workshop

SEVCC photographer Jerry Stone will present the March Shutterbugs Workshop. His topics are shooting RAW and shooting/processing HDR. HDR (High Dynamic Resolution) is a imaging process which produces fascinating photos where normal imaging processing tends to fail. The purpose of HDR is to reduce the large difference in contrast that normally prevents bright objects such as skies to render with dark objects such as room interiors. HDR is capability of handling this contrast range difference. Jerry will explain the process and show examples he has created. As time allows, he will demonstrate the process with examples shot by members. He suggests you shoot three exposures. Shoot one shot at normal exposure, one at plus 2 f:stops, and one at minus 2 f:stops. Use a tripod, shoot at a low ISO such as 80 or 100, and change exposure by changing shutterspeed. Leave the aperture set the same for all three exposures so as not to induce depth of focus problems. The workshop is Thursday, March 11th at 7:30 at the Edgewater Public Library.

(PHOTO BY JERRY STONE)



FINAL 2009 SCORES
2009 SEVCC
Scores by Class

Photographer LEE
Of The Year HOLMES



Grand Totals Thru
DECEMBER 2009
INTERMEDIATE

Lyn Hoffman	90
Donna Bolinsky	56
Edie Averyt	16
Dale Schmidt	10

ADVANCED

Lee Holmes	60
Ruth Tremato	32
Sharon Reeves	28
Bob Krakowsky	26
Tom Voight	26
Louise Flynn	22
Becky Riley	22
Elena Wells	20
Larry	
Barenbaum	20
Lynn Everet	10

Joan Hartwig 6

SALON

Lola Lawrence	57
Jerry Stone	52
Shannon	
Hudnell	32
Carol Holmes	32
Marie Goodrich	26
John Lowe	12
Richard Olsen	10
Wayne Darnaby	6
Bill Watkins	4

EDUCATIONAL PROGRAMS (Continuation).....

FCCC Competition Update

The first of three 2010 print competitions is approaching. The deadline for entries is March 29. Here's the rules breakdown:
 two categories, monochrome prints and color prints
 two competition classes, advanced and beginner
 two entries per person allowed in any one category
 open subject matter
 \$1.00 fee per entry
 each entry needs an entry form
 prints can be any size but **MUST** be mounted on 16 x 20 matte board or foamcore, no larger, no smaller
 mattes can be any color and overmattes are acceptable
 entries to have name, club affiliation, entry title (no more than 4 words), and competition class written in upper left corner of back

All entries have to come to me. I will send them in as one package. I suggest all entries be brought to the March 11th, Shutterbugs Workshop. If you cannot come to that meeting, you will have to make arrangements with me to get the prints to me before March 16th. I need some time to package and ship to meet the deadline. Further rules, entry forms, and information can be viewed at f3c.org under Competition Forms. This an excellent opportunity to showcase your photos to statewide clubs. We have had good success in this competition in the past. Let's continue!

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Kem McNair dazzled the February Shutterbugs Workshop--Review

Quiz time . . . what do you get when you put 25 photographers in a room and you hang ten? No, no, no, not that hang ten. Hang ten as in toes over the edge of your board. Viola, you get an workshop with surfer-photographer Kem McNair.

For over two hours, New Smyrna Beach resident Kem McNair dazzled the February Shutterbugs Workshop with photos of surfers, birds, and nature, all interlaced with useful photo tips. Having surfed for over 45 years, Kem knows a good surfer shot when he sees it, and shoots it. He showed us why. Although many of us were not savvy about the surfer world, we were able to appreciate a good shot of a rider with lots of air as well as a painful shot of one destined to plunge headfirst into a wave. Members were treated to shot after shot of action taken right here on the sands of New Smyrna Beach. Kem also included his world famous sequence of a surfer with a jumping spinner shark, a sequence that brought him overnight fame across the world. Shooting tips included the following: he shoots JPEG instead of RAW because JPEG processes faster and he needs that speed of processing with his high speed Canon motordrive to keep up with action, he uses the smallest circle possible for autofocusing to ensure crystal clear sharpness exactly where he wants it, he needs

Club Calendar

Club Web Site
www.sevccameraclub.org

Coming Assignments

February
Manipulation (photo
Must appear obviously
Manipulated.

March
Nature- See PSA rules

April
Architecture

May
Photojournalism (tells
A story)

June, July, and August
Workshops to be
announced.

September
Fowl

October
Fences

November
Tracks

December
Shadows

EDUCATIONAL PROGRAMS (Continuation).....
 to shoot at 1/1600 or 1/2000 of a second shutter speeds to stop the action and freeze water droplets, and he uses a monopod 90% of the time.
 Kem didn't limit his photo presentation to just surf photos. He also showed many extremely fine photos of birds. His pelican shots were fabulous, with many of them having been taken within the last few weeks right here at Ponce Inlet. He also had great shots of terns, skimmers, egrets, and others. His closing photos included a nice selection of sunrises and sunsets, butterflies and lizards, and full moon skies. For much of his surf and nature photography, Kem uses a 400 mm lens and has not encountered noise problems even when shooting at ISO 320. After his photo presentation, Kem offered up more tips such as including enough background to tell a story and set time/place. He reminded us that a photo can always be cropped afterwards. Other tips were about lens selection, memory, tripods, and noise. He suggested using Noiseware Pro from Imagenomic to reduce noise in photos.
 In conclusion, Kem presented an excellent evening of photography. He showed us a very fine selections of his photographic endeavors and rounded out the photo show with very useful tips for action shooting. As is the case with many successful photographers, great shots are to be found right here in our own backyards. He capitalizes on what is available at Ponce Inlet, up and down the intercoastal waterways, near the jetty, and at the beach. This should serve as inspiration for all of us local photographers.



Photos By Kem McNair

PSA Competition Update
 PSA consists of seven divisions. The different divisions seem to have originated from the different methods of photo taking; print film, slides, digital, as well as from primary subject matter. For example, the division of Color Projected started with slides and then adopted entries from the digital world. The divisions of Nature, Photojournalism, and Photo Travel seem self explanatory. The division of Electronic Imaging started with digital photo taking and is for members who use digital imaging techniques as a tool in their photographic imaging processing. Different divisions have different deadlines for their competitions as well as different entry guidelines. I am guessing that most of us shoot digital nowadays, so the simplest approach might be entering the Electronic Imaging division. They have competitions in October, December, February, and April. Subject matter is open. For each of the four competitions, each club can enter up to six images from six different members. Only one entry allowed per member per competition. If you would like to enter the April competition, let me know so I can confirm deadlines and guidelines. This is great competition against good photographers, but I know we can compete on even ground

A LITTLE OF THIS AND THAT.....**February Field Trip****Where:** Lyonia Preserve (www.lyoniapreserve.com)**Day:** Saturday, February 27, 2010**Time:** 11:00 A.M. (if we want to caravan or share a ride, we can depart from the Brannon Center around 10:15)

Florida nature photographer, Lee Dunkel (www.leedunkel.com) has agreed to be our host at the Lyonia Preserve. The morning will start with a personal tour of her exhibit. We will break for lunch. And then we'll have a guided tour of the Environmental Center followed by a photographic "safari" through various trails at the preserve. Lee will be our guide answering any questions. This a great opportunity for a hands-on lesson on Central Florida nature photography by a celebrated photographer.

For lunch, there is a café at the preserve where we can purchase sandwiches and beverages. Tour of the Environmental Center is \$5.00. The Center is a non-profit organization dedicated to nature conservancy through education, exploration and community involvement.

Address and Directions:

Lyonia Environmental Center
2150 Eustace Avenue
Deltona, FL 32725

Directions: 44 west to 415 (traffic light & race track) & go south to Howland Blvd. (Walmart) & turn right to Providence Blvd. & go left to Eustace & turn right and Center will be on your left.

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Opportunity to Display and Sell

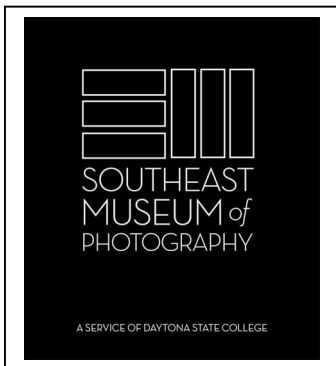
David Fox, Manager of the Southeast Volusia Humane Society has invited our Club members to display a new framed photograph each month at their facilities. It will be displayed in a prominent place and priced for sale.

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Notice

Used cartridges are being collected by the Club for the Sacred Heart Catholic School. Please bring the used cartridges to the monthly meetings.

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**STELLA JOHNSON - AL SOL**

Photographs from Mexico, Cameroon and Nicaragua
February 27 - May 7, 2010

"Stella Johnson's photographs are poems weighted with grace, dignity and compassion. From the villages in Mexico, Stella Johnson has taken her particular vision to villages in Africa and Central America and illustrated the fact that even in the most isolated and distant of communities people are individuals and not generic types. In each of these villages we see people often performing the same simple tasks, yet in Stella's hands each image is a thing unto itself because of her respect for the individual and specific moment."-Constantine Manos